

CASE STUDY



Multi Recruit fills three vital roles for Super Centric effectively in record eight days

COMPANY OVERVIEW

Super Centric is a passionate privately owned SMSF boutique and a Portfolio administration company. Their focus is on technology, compliance, and

providing superior service solutions.

They provide SMSF related document establishment through to compliance documentation. Their plethora of services include



Self Managed Super Fund

Full-service SMSF administration, Independent practical and technical SMSF Audit, and a Full-service Portfolio administration.

EXECUTIVE SUMMARY

Super Centric is an Australian based privately owned SMSF firm with 25 years of experience in the industry & was looking to expand their base in India.

With otherwise negligible existence in India, they decided on building a team in Bengaluru.

They were scarce of time and had to start operations to save resources quickly.

We conducted an effective eight-day campaign to fill and procured three successful hires for vital positions in the company.





CHALLENGES OVERCOME

Super Centric's portfolio included services related to:

- SMSF Documentation
- Portfolio Administration
- SMSF Administration
- SMSF Audit

Recruiting for financial marketers, advisors and other critical positions in an unknown territory is not simple.

They had limited resources and knowledge of the Indian markets, policies, and pattern of recruiting.

With time being a major constraint, we were challenged to finish the campaign and the hires in 10 days.



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We worked actively with their representatives

to newly design their HR department and policies to suit the Indian scenario, build their future team, and establish them in the current market.

Their very own dedicated recruiting manager from Multi Recruit helped them understand our campaigns and methods for successful hires within a short period of time.

Our fixed prepaid plans were appreciated by them since they were clean and easy to translate to their Australian counterparts.

We are thankful to Super Centric to have included us as part of their success.



HOW WE HELPED

Our superior method to approach clients, treat them as unique as they are and provide solutions that are customized to their requirement completed the mammoth task of setting up a new base for Super Centric.

We helped in building their beginning through a promising Market Research to source the best possible candidates and recruiting them eventually.

Super Centric have begun reaching their goals by gaining new customers already, completely grounded in the market.

Subsequently, they returned to us for assistance with a couple of more requirements.

RESULTS, ROI & FUTURE PLANS

They needed a thorough analysis and guidance to look into the talent pool in India. Our Market Intelligence Reports helped them hire for three positions successfully in only eight days of campaigning.

Multi Recruit is working with them once again to fill the rest of the positions and provide a sound framework for smooth operations here on.





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CLIENT TESTIMONIAL

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Let me thank you for all your support in terms of this hiring. We had a really good experience working with you and your enthusiastic team.

> Alok Vasavda National Head - Operations

Super Centric

